



# SPONSORSHIP OPPORTUNITIES



[WWW.TUALATINOREGON.GOV/RECREATION](http://WWW.TUALATINOREGON.GOV/RECREATION)  
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2021



**DATES:** December 4, 11, 18

**LOCATION:** 3 separate parade routes traveling over 20 miles of City streets

**EVENT:** Our community's favorite event of 2020 was the Holiday Lights Parade series. During a year of dark times and isolation it brought brightness and hope to our neighbors. This year, the parades are back and better than ever. Be a part of this special tradition by becoming a sponsor. Get your team together and light up the night with us!

**Tualatin loves the Holiday Lights Parades:**

*"It totally made my night! It's honestly made me more proud to call Tualatin home than at any point in the decade plus that I have lived here. It's beginning to feel like a genuine community."*

*"THANK YOU to all of the wonderful people that were in the Christmas parade last night!! It was so fun having a parade drive down our street bringing such cheer! You really made us feel the holiday spirit. I felt like a kid again!! A day later and I'm still smiling!!!"*

*"We absolutely loved it!!! Positivity is the best thing to see right now and the City of Tualatin delivered! Proud to live here :)"*





# WAYS TO SPONSOR

	<b>GOLD</b>	<b>SILVER</b>
	<b>\$1,000</b>	<b>\$500</b>
<b>Logo in Tualatin Life Ad (deadline November 15)</b>	<b>X</b>	
<b>Mention in December Explore Tualatin Now E-newsletter (deadline Nov 29)</b>	<b>X</b>	<b>X</b>
<b>Promote your business on your vehicle in all three parades</b>	<b>2 vehicles</b>	<b>1 vehicle</b>
<b>Logo and link on website</b>	<b>X</b>	<b>X</b>
<b>Shout out on City of Tualatin social media</b>	<b>X</b>	<b>X</b>

**Tualatin loves the Holiday Lights Parades:**

*"Thank you for making this season a little brighter."*

*"The lights and fun displays on their vehicles brought such happy tidings to all of us. Definitely a welcome bright spot. Thank you to all!"*



2021 HOLIDAY LIGHTS PARADE SPONSORSHIP OPPORTUNITIES

# 2021 SPONSORSHIP COMMITMENT FORM

Company/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Company Website address: \_\_\_\_\_

Facebook page: \_\_\_\_\_

## Sponsorship Options:

☐ Gold—\$1,000

☐ Silver—\$500

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

By signing this commitment form, you are agreeing to sponsor the City of Tualatin's 2021 Holiday Lights Parade. An invoice will be emailed to the contact listed on this form. For more information contact Heidi Marx at [hmarx@tualatin.gov](mailto:hmarx@tualatin.gov). Sponsorship form can be submitted online at <https://www.tualatinoregon.gov/recreation>

